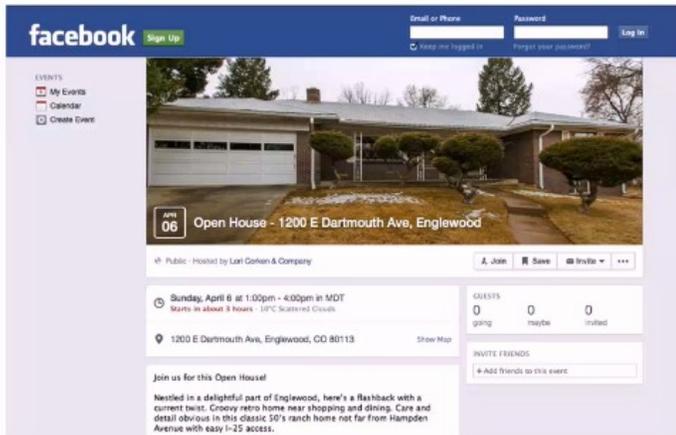
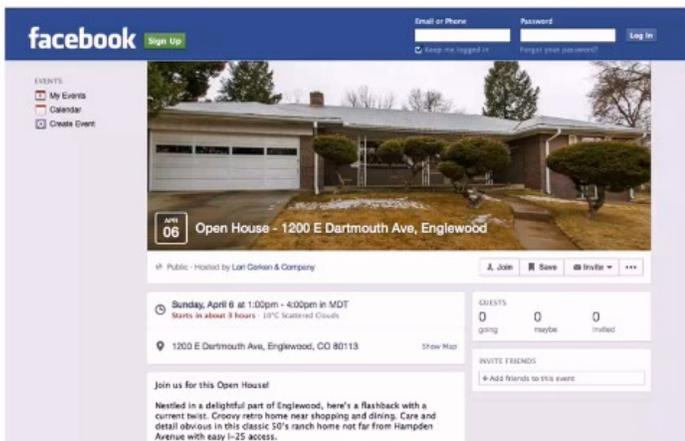


# Benefits Of A Virtual Open House



- Catch People With Tight Schedules
- People Can View Video After You've Gone Live
- You Can Have Follow Up Posts Before & After The Event
- Leverage

# How To Create A Virtual Open House



- Create An Event Page
- Invite People To Event
- Facebook LIVE (or pre recorded video)

# Open House Campaign Overview

